

MUSIC PRODUCTION

1) What kinds of businesses – products or services – can be started in your subject area?

Music Production is a starting point for the following careers:

- Recording engineer
- Electronic music producer and/or performer
- Composer, sound designer, multi-media developer for all types of media:
 - TV
 - Film
 - Commercials
 - Internet
 - Video games
 - Mobile apps

2) What are the required steps an entrepreneur must take to launch a business in your field? What education, licenses, exams, clinicals, etc. are required?

- No formal education, licenses, exams or certificates are required. However, many music production professionals have degrees in the following areas:
 - Music performance
 - Music technology
 - Music business
 - Computer programming
 - Film
 - And more!
- Hands-on, on-the-job training is necessary
- Find a mentor in the field
- What are you waiting for? Get started *today!*

3) What are the greatest challenges or obstacles entrepreneurs in your field are facing?

- Music industry is unstable and in a time of flux
- Major record labels are declining. The new generation of music listeners doesn't want to *pay* for music
- Music Producers are completely self-sufficient (no steady pay, work hours, etc.)

4) What does the future hold for your field? What is new? Up and coming? What is the outlook or potential for entrepreneurs in your field?

- Current boom in electronic dance music
- New forms media—all will need music! Apps, internet ads, social media, etc.
- Perfect time for an entrepreneur to get started!