



Business Science Virtual Film Series

REFLECTION QUESTIONS

Respond to the following questions in a 2- to 3-page essay format and submit to your professor for grading.

1. What view is given of corporate America in the film?
2. What power did Brown and Williamson have?
3. In what ways did the legal system help and hinder Jeff Wigand blow (from blowing) the whistle?
4. What punishment should tobacco executives have suffered for lying to their customers by denying that there was a link between cigarettes and cancer or other health problems?