



## *Business Science Virtual Film Series*

### REFLECTION QUESTIONS

Respond to ***at least four*** of the following questions in a two- to three-page essay format and submit to your professor for grading. Contact your professor for assignment details.

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1. While they're still fresh, discuss your first impressions of *The Social Network*. What images or dialogue from the film linger in your mind? What does it leave you thinking about?
  2. This film is a dramatization of actual events for entertainment purposes, not an entirely factual, unbiased documentary. What liberties do you think the filmmakers took to portray Facebook management in a certain, skewed light? Explain, and discuss why those creative directions may have been taken.
  3. Imagine you were on the jury, hearing the Winkelvosses' lawsuit against Zuckerberg just as it's laid out in the film. How would you have ruled? Don't base your verdict on your understanding of intellectual property law, but on your own sense of fairness. In your opinion, who deserves to win and why?
  4. "Who are you? . . . I mean, what do you do?" Mark asked junior lawyer Marylin Delpy. In what ways does Facebook encourage us to define ourselves? How does this affect our concept of identity?
  5. 'There's a difference between being obsessed and motivated,' Mark assures his girlfriend. What is Mark most passionate about? How much is he prepared to sacrifice in pursuit of his goals?
  6. 'As if every thought that tumbles through your head was so clever it would be a crime for it not to be shared,' Mark's ex Erica snaps at Mark. Why are people drawn to the idea of broadcasting their personal lives on the internet?
  7. 'The internet's not written in pencil, Mark. It's written in ink,' states Erica, seething at the comments he blogged about her. Why is the typed word so powerful? Why is it tempting to misuse this power online? What positive things can social-networking sites achieve when used to their full potential?
  8. '[Mark's] from a logged-in, left-out generation that knows little of beauty and even less of feeling,' says *Empire*. Do you agree, and why/why not? How might this generation resolve these problems and learn to connect with people on a deeper level?
  9. By the end of the film, what judgments - if any - do you think the film ultimately makes about Mark and the creation of Facebook?